Discover the next generation safety footwear Dunlop® Construction Range

July / August 2021



Empowering Construction Workers

Safety gear is continuously evolving to improve worker safety

Over the years traditional leather safety gear such as helmets, gloves and jackets all got surpassed by superior modern-day solutions



Solutions made from materials that are:

- > Lightweight
- > Waterproof
- Durable

Empowering Construction Workers

For safety footwear, leather still remains a popular choice



Their tough look and premium pricing imply strength and comfort, likely to last a lifetime

In reality, leather is a heavy and stiff material that is vulnerable for cracking, especially in wet conditions

Leather boots are not waterproof (S3) and require significant upkeep to keep them in peak condition



Lightweight



Waterproof





Cut resistant

Empowering Construction Workers

Leather boots are often worn well beyond their intended lifespan and no longer providing sufficient protection





Fortunately there are better solutions available that provide full protection, exceptional fit and superior comfort in any situation



Meet the new Dunlop Construction range

Meet the new Dunlop Construction Range

Four complementary product series with custom solutions for every task

	PUROFORT		ACIFORT
Allround Performance	Superior Grip	Superior Comfort	Superior Protection
<image/>			<image/>
RigPRO FieldPRO	Reliance Expander	Craftsman WorkPRO	MetGUARD HazGUARD
Dunlop® PRO-Series	Dunlop® VIBRAM-Series	Dunlop® SNUGBOOT-Series	Dunlop® GUARD-Series

Dunlop PRO-Series

The new Purofort FieldPRO and RigPRO raise the standard for allround performance



Key USP's



2

(3)

Powered by Purofort

Dunlop's superior Purofort material is lightweight, flexible and strong, guaranteeing maximum comfort and protection with a superior lifespan

Walks like a Sneaker

The revolutionary Snugfit last and new Comfort Insole offer comfort and support on a whole new level, previously experienced only in modern-day sneakers

Superior grip & traction

The SRC rated Professional outsole with tread wear indicators, guarantees excellent grip and traction on any terrain and in any condition



Dunlop VIBRAM-Series

The Purofort Reliance and Expander are equipped with a Vibram[®] **Rubber Outsole for maximum grip on any terrain**



Key USP's



Powered by Purofort

Dunlop's superior Purofort material is lightweight, flexible and strong, guaranteeing maximum comfort and protection with a superior lifespan

Durable Purofort+ last

The Purofort+ last has a modern design and is developped to offer long-lasting comfort for its wearers

(3)

Maximum grip & traction

The VIBRAM outsole is made from volcanic rubber to offer maximum grip & traction on any terrain, escpecially



Dunlop SNUGBOOT-Series

The Snugboot WorkPro & Craftsman offer extraordinary comfort that has never been experienced in a wellington before



Key USP's



(3)

Breathable Purofotex Upper

The unique Purotex is made from a 4-layer material that is waterproof from the outside, but breathable on the inside for prolonged comfortable wear

Walks like a Sneaker

The revolutionary Snugfit last and stability fix ensure the Snugboot offers extraordinary fit and comfort



Superior grip & traction

The SRC rated All-Terrain outsole guarantees excellent grip and traction on any terrain and in any condition



Dunlop GUARD-Series

DUNLOP

 $(\mathbf{2})$

1

The new Acifort MetGUARD offers maximum protection for when the hazards of an environment demands it





Certified Metatarsal protection

The new MetGUARD is the first Dunlop boot to offer EN-certified Metatarsal and Ankle protection, making it an excellent choice for hazardous environments



The new MetGUARD is the first non-Purofort boot with the Snugfit last and new comfort insole, offering more comfort than any specialty PVC boot in the market



Excellent grip & traction

The SRC rated outsole with tread wear indicators, guarantees excellent grip and traction on any terrain



Dunlop Construction Range Overview

Empowering construction workers across disciplines



THANK YOU



cs@industrisafe.ng 08115790214

-BUNKOP